INCREASE INVESTMENT ATTRACTIVENESS IN AGRICULTURE

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ABSTRACT

In today's global economy, the agricultural sector has played a strategic role not only in ensuring food security, but also in stimulating economic growth, expanding export potential, and increasing employment. Especially in developing countries, the agrarian sector is one of the priority areas that need to be modernized by attracting investments as an important component of the economy.

In today's global economy, the agricultural sector has played a strategic role not only in ensuring food security, but also in stimulating economic growth, expanding export potential, and increasing employment. Especially in developing countries, the agrarian sector is one of the priority areas that need to be modernized by attracting investments as an important component of the economy.

Investment attractiveness in agriculture refers to how profitable and secure this industry is financially, economically, and institutionally for investors. The level of investment attractiveness is determined by the rate of development of the industry, production efficiency, export opportunities, government support and the level of risk. In this regard, increasing the investment attractiveness of the agrarian sector is one of the important priority areas of the country's economic policy.

Agriculture is one of the key sectors of the economy in the Republic of Uzbekistan and has a significant share in the gross domestic product. In recent years, large-scale reforms have been carried out to modernize, diversify and expand the production of products with high added value. In particular, special attention is paid to improving the investment climate by improving land relations, supporting farms, developing an agrocluster system and expanding export-oriented production.

However, despite the existing reforms, the attractiveness of investment in agriculture is still not adequately formed. This is primarily due to the high investment risks, insufficient infrastructure infrastructure, limited access to financial resources, and insufficient modernization of insurance mechanisms. Also, climate change, water scarcity and price volatility in markets also have a negative impact on the attractiveness of investment.

One of the important factors contributing to raising the attractiveness of investments in agriculture is the comprehensive development of the investment climate. Not only financial incentives play an important role here, but also legal guarantees, infrastructure conditions, efficient functioning of the logistics system and market mechanisms. In particular, land use opportunities for investors, tax incentives, export promotion mechanisms and government guarantees are the main factors when making investment decisions.

The results of the study showed that increasing the attractiveness of investment in agriculture is an important factor of economic development. Investments play a crucial role in modernizing the agrarian sector, increasing production efficiency and expanding export potential.

First of all, it is necessary to comprehensively improve the investment climate in order to increase investment attractiveness in agriculture. Strengthening legal guarantees, improving tax policy, developing infrastructure and expanding financial markets play an important role in this process.

Second, it is necessary to diversify the sources of investment. Currently, the agrarian sector is financed mainly by bank loans. In this regard, it is necessary to expand the sources of financing through means of stock market instruments, funds from international financial institutions and attracting private investment.

Third, there is a need to improve investment risk reduction mechanisms. Development of the insurance system, introduction of state guarantees and strengthening of the monitoring system of investment projects will increase investor confidence.

Fourth, the capacity for the implementation of major investment projects can be expanded through widespread introduction of public-private partnership mechanisms.

Fifth, it is important to encourage investment in the introduction of innovative technologies. Through the introduction of digital agriculture, smart irrigation systems, and biotechnology, production efficiency can be significantly improved.

Sixth, disparities in the level of development in agriculture can be reduced by implementing differential investment policies by region.

Seventh, the investment attractiveness of the agrarian sector can be increased by expanding export-oriented production.

In general, when the proposed mechanisms are implemented, the following results will be achieved: the volume of investments in the agrarian sector will increase by 30%; production efficiency increases; export volumes will expand; employment increases in rural areas; Household incomes increase.

In conclusion, it can be noted that increasing the attractiveness of investment in agriculture is an important factor in ensuring the sustainable development of the national economy. Consistent reforms in this direction will not only increase economic efficiency, but also serve to improve the well-being of the population.